



# ARTURO FUENTE

## OFFICIAL PRESS RELEASE

ARTURO FUENTE CIGAR FACTORY • 1310 N. 22ND STREET, TAMPA, FL 33605 • TELEPHONE: (813) 241-1907

April 19, 2023

### JOSÉ BLANCO PROMOTED TO WORLDWIDE BRAND AMBASSADOR

Arturo Fuente Cigars has promoted José Blanco to the position of Worldwide Brand Ambassador. José previously served as Arturo Fuente's Director of Sales in the Eastern Hemisphere.

In his new role, José will be working closely with Carlito Fuente to represent and promote Arturo Fuente cigars throughout the world at events, trade shows, in retail stores and in the digital realm. Carlito and José are planning a new series of retail events in the U.S. during 2023-2024. Jose will continue to represent the Arturo Fuente brand to retailers and distributors in the Eastern Hemisphere. José will also be a mentor and resource for the entire Arturo Fuente global sales team. Fuente is honored to continue its relationship with José, who brings over 50 years of sales expertise to the company.

Carlito Fuente said, "José brings knowledge of the old school tobacco industry and blends it in with a passion for the new opportunities the Arturo Fuente brand has around the world. I value his experience and appreciate his enthusiasm for the brand and the industry as a whole."