

## **ARTURO FUENTE** OFFICIAL PRESS RELEASE

ARTURO FUENTE CIGAR FACTORY • 1310 N. 22ND STREET, TAMPA, FL 33605 • TELEPHONE: (813) 241-1907

July 5, 2022

## Fuente & Padrón Legends Cigar Project To Be Unveiled July 10, 2022

Miami, Florida - Carlito Fuente and Jorge Padrón are proud to announce the release of their Legends cigar project. Please join the Fuente and Padrón families Sunday July 10, 2022 at 3:30 pm at the PCA Trade Show, Booth # 1321 for the unveiling of these extraordinary cigars.

Carlos A. Fuente, Sr. and José O. Padrón were friends and colleagues for over 50 years. They shared common bonds – a passion for the finest Cuban cigar-making traditions and deep respect for their family names. They passed these values on to their children. Their sons, Carlito Fuente and Jorge Padrón, together with their families, have partnered to honor and remember the Fuente and Padrón family patriarchs. For the first time, the families are collaborating on a joint project, a commemorative 40-cigar box in honor of their fathers and their legacies.

The box is detailed with colors, symbols and photographs illustrating the rich family histories and contributions to the cigar industry made by both families. Inside, there are two trays of 20 hand crafted cigars. One tray features cigars made by Padrón in honor of Carlos A. Fuente, Sr. The second tray features cigars made by Fuente in honor of José O. Padrón.

Specially designed bands honor both patriarchs with family symbols and the words the two men lived by - "Familia," "Perseverancia," and "Legado" (Family, Perseverance, and Legacy). Both families have selected rare and beautiful tobaccos to create legendary cigars worthy of the extraordinary men they honor.

In keeping with their fathers' tradition of giving, a percentage of the proceeds from the sales of this collaboration will be donated to the Cigar Family Charitable Foundation and the Padrón Family Foundation.

Contact: Liana Fuente (lfuente@arturofuente.com) or Jeff Padrón (jeffpadron@padron.com)